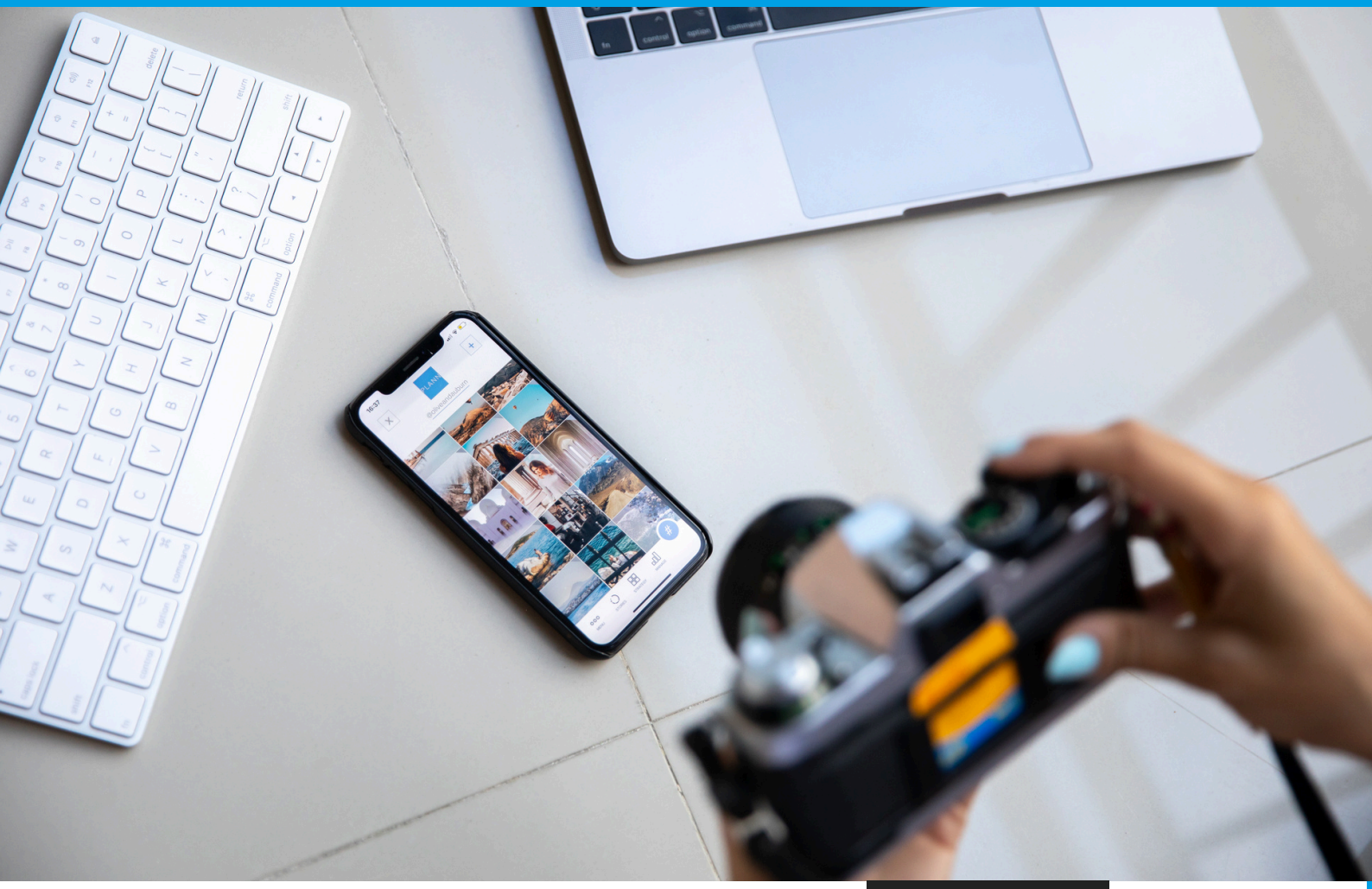


Introtweet LTD
MAKING SOCIAL MEDIA WORK FOR YOUR BUSINESS

Social Media Management

An Introtweet Service

Who We Are

At Introtweet we understand the demands you face with the day-to-day running of your business and that making time for social media can be hard. Our Social Media Management service offers a convenient solution. High intensity social media input from us, low input from you. Our team will use their 13 years of experience to implement a suitable social media strategy for your business and will execute this week on week ensuring your business enjoys the success from social media that you deserve.

Fundamentally, we are a nice company to work with. Introtweet has an extensive history supporting local charities and we care about the work we do.

2013
Introtweet founded

A **team** of social media managers and trainers.

100s
of happy clients.

1000s
of posts and Ads created.



Why Introtweet?

1

13 Years & Counting.

Introtweet enjoys the experience that comes from managing the accounts of various businesses for more than 13 years.

2

Our USP

Social Media is all that we do at Introtweet. It is not an additional service in the midst of other specialisms, it is our primary focus. We are the **experts**.

3

24/7 Service

Introtweet runs your accounts as if they were their own, monitoring outside of normal working hours and offering an unrivalled level of intensity to the service.

4

Unwavering Standards

As a team of former teachers and experienced social media managers, high standards are a non negotiable.

5

Expertise

Whether it's post copy, designing of graphics, creating paid advertising campaigns or recording video content, Introtweet has the skill and the experience.

6

An Alternative to Hiring

Hiring comes with its own complications & commitments. Working with Introtweet provides expert Social Media Management without the hassle.

"Working with Introtweet has been a bit of game-changer for us. They took time to understand our organisation and what we stand for which really helps with each post. Since partnering with them, our engagement has grown, and we have complete peace of mind knowing our chosen social media channels are active and managed seamlessly and professionally. Their support allows our small team to focus on our mission and core work, confident that our online presence is in reliable hands."

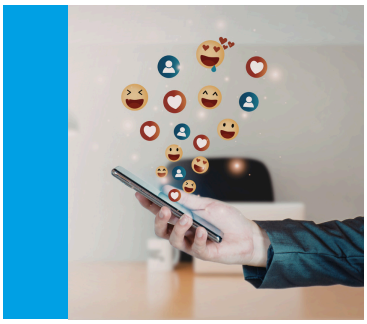
Aimee McKean, Operations Manager, Stand Against Violence

What to Expect

1. Implementation of a strategic Social Media plan of action.
2. A high-intensity Social Media presence, including weekend and evening posting.
3. A varied and complete content creation service, including video content.
4. Implementation of the best performing technical Social Media features.
5. Detailed research and analysis of your business and target audience.
6. Increase of your business' online presence.
7. Engagement with your target audience through advanced use of relevant features.
8. Choice of monthly rolling or long term contracts.
9. Continuous monitoring of incoming messages and engagement.
10. Regular and detailed success reporting, in an easy to understand format.
11. Consistent suggestions for exciting content and new campaigns,
12. A total takeover of your social media activity, taking the pressure off you and your team.

Silver Service

High intensity Management with 5 posts/week on all chosen platforms including regular audience engagement & weekend interaction.



2 Social Media Platforms - from £475/month + VAT

3 Social Media Platforms - from £525/month + VAT

4+ Social Media Platforms - from £575/month + VAT



Gold Service

High intensity Management with 5 posts per week on all chosen platforms, as well as additional paid advertising campaigns or one content creation day per month.

2 Social Media Platforms - from £675/month + VAT

3 Social Media Platforms - from £725/month + VAT

3 Social Media Platforms - from £775/month + VAT

Platinum Service

High intensity Management with 5 posts per week on all chosen platforms, additional paid advertising campaigns and one content creation day per month.



2 Social Media Platforms - from £975/month + VAT

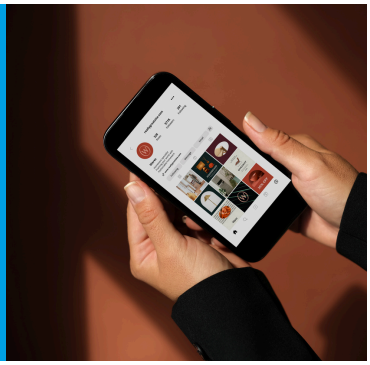
3 Social Media Platforms - from £1025/month + VAT

4+ Social Media Platforms - from £1075/month + VAT

*Discounted rates are available for 12 month sign ups when paid up front. Please get in touch for further information.

Bespoke

Looking for something a little different to our standard packages? We can work with you to come up with service perfect for your business, with the additional elements you require. Please see below for examples of the additional elements that might mean you require a bespoke quote:



Posting content more or less than five times a week

Attendance and management of live events, such as music festivals or business shows.

Management of a Facebook group, or influencers.

What our clients say...

"First of all, I am absolutely loving what you're putting out for us, it's spot on! I had the best confirmation I could hope for that outsourcing our socials to you guys was the right thing to do just the other day – my friend told me she'd been speaking to Kate, who owns Purplespoon, and Kate said "Holly is absolutely smashing it on social media, I don't know how she does it?!" So, thank you for doing such a great job."

Holly Buckingham, White Feather Coffee – Founder.

"When we first secured this support work with you, we were struggling with limited capacity and the in-depth knowledge and expertise to maximise the effectiveness and impact of our social media channels. You stepped in and seamlessly took over the reins working on increasing engagement and reaching new audiences, developing creative and relevant content.

A massive thank you for all the fantastic work that you and the team have put in to supporting our social media output."

Louise and Gareth, Devon Air Ambulance

Content Capture



Our Content Creation service is designed to create high quality & high performing content to be shared on your socials. Here at Introtweet we've got the experience, we've got the equipment & we've got the knowledge about what performs best on Social Media.

Do you have expert-led or video worthy content happening at your business premises? Do you have an open day or launch event coming up? Do you run a festival or creative event? Would you like to add voice-overs to your information videos? Do you have information you would love to share but are unsure how to film to the highest of quality?

Our content creation service is here to help! Click here to find out more about how this service works.

What our clients say...

"You guys have been an absolute pleasure to work with this year and long may that continue. We appreciate what you have done for our SM by stepping it up more than a gear or two – our SM has gone from strength to strength under your expert control. We literally couldn't have done without you!"

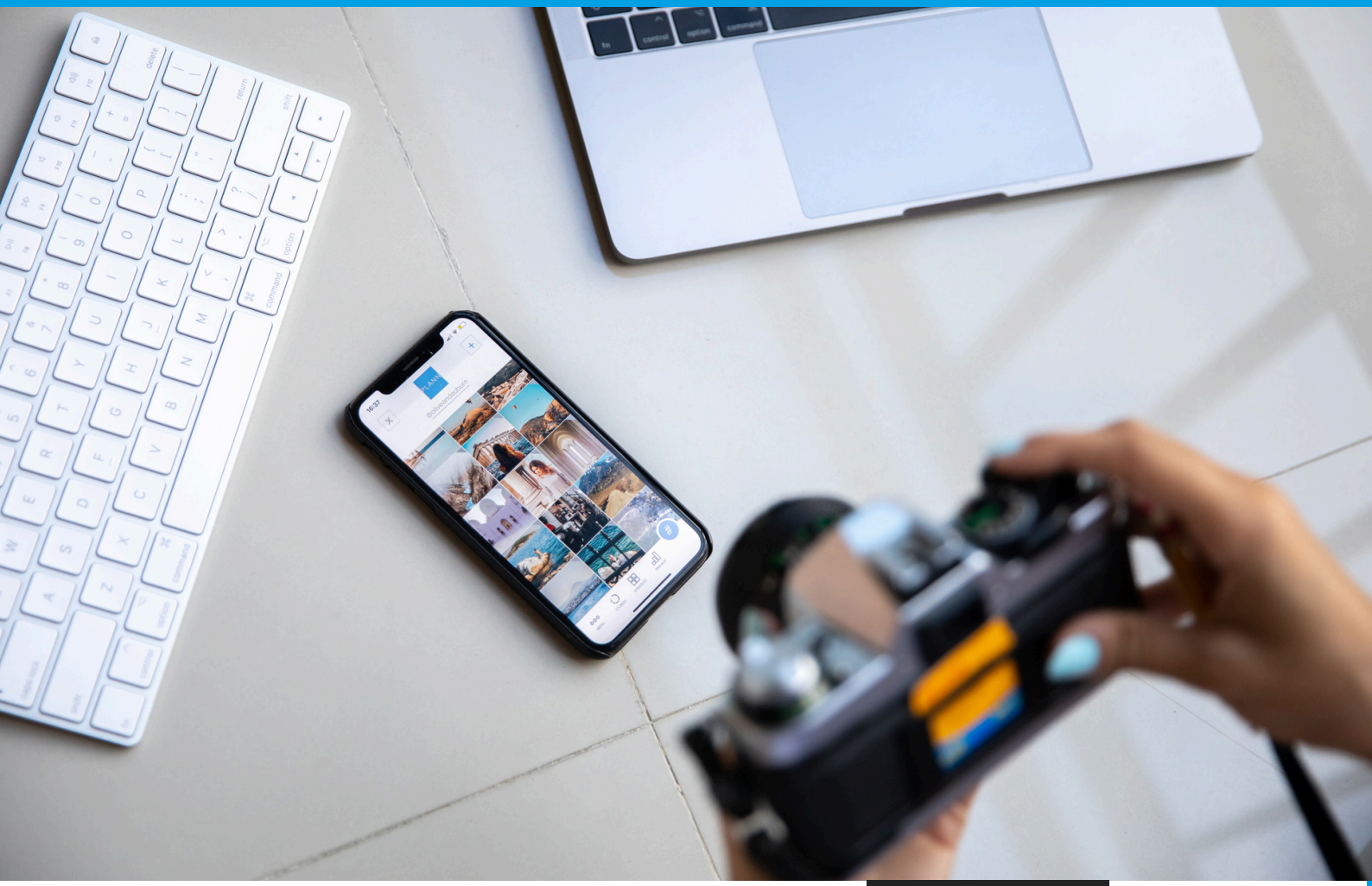
Carolyn – Dartmouth Steam Railway & River Boat Company

"I would like to say a huge thank you for the support Introtweet have given us over the last 6 months, it was a worry not covering our Marketing Managers role during a maternity leave but with your help I'm pleased we've managed to keep our conversations going. I am sure we will call on your Social Media support & guidance in the future."

Hollie Cashmore - St Margaret's Hospice

"Finding the time to come up not only with content, but engaging content, is time consuming and difficult. Working with Introtweet has saved us time, but most importantly they have kept our brand in front of potential clients. We would not hesitate in recommending Introtweet, you've been a great help!"

Fine & Country South Devon



Introtweet LTD
MAKING SOCIAL MEDIA WORK FOR YOUR BUSINESS

Social Media Management

hello@introtweet.com