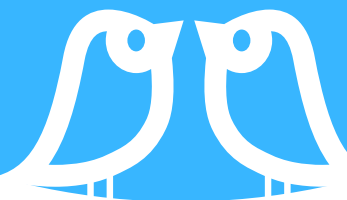




SOCIAL MEDIA AUDIT

AN MOT FOR YOUR SOCIAL
MEDIA



WWW.INTROTWEET.COM

SOCIAL MEDIA AUDIT

One-off support: £500+VAT

Think of it as an MOT for your Social Media! It's important to pause and step back to check that all of your social media efforts are worthwhile and generating the results that your business deserves. That's where our Social Media Audit service comes in!

- Covering your **social media platforms**, including Facebook, X, Instagram, YouTube, TikTok, LinkedIn [personal profile & company page].
- Detailed analysis of the relevant **profiles** themselves including our expert recommendations regarding how they could be optimised for greater success.
- Analysis of the **content** being shared across the platforms; what we love and what we would recommend could work well in future content and marketing strategy.
- Our top tips regarding **recent changes**, how to stay ahead of the game and how to optimise your performance for future success.
- Analysis of the **Social Media insights and analytics** across all platforms to share with you what's working and our recommendations to improve.



"We all absolutely loved the insight and guidance that you provided, it proved very useful - not forgetting the fact that you and the team at Introtweet are all fantastic!"

SOCIAL MEDIA AUDIT

12 month support: £1500+VAT

Are you searching for more consistent support to keep your social media profiles in check, to ensure they are always fully optimised & to provide expert-led support to your marketing team? Our 12 month Audit support is perfect for you!

Our 12 month support includes:

- Quarterly Social Media Audits - four in total over 12 months.
- Quarterly 30 minute Zoom calls alongside each audit to share feedback & support any burning questions or strategy discussions.
- Email support between audits as required.
- Discounts on our Introtweet Training services to deliver any associated training required as a result of our audits.

If your team requires our audit + Social Media Training it could be that our Consultancy service is better suited to your requirements. Email us at hello@introtweet.com to find out more about this.

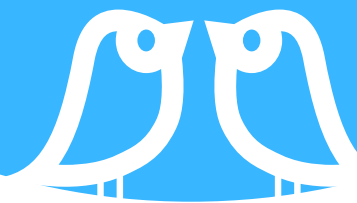


"Pete is incredibly knowledgeable about the subject and very quickly engages with those he's working with to provide the relevant support."



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HELLO@INTROTWEET.COM