

Content Creation Service



High quality photos and videos matter to the success of your social media. Let the Introtweet team take this worry off your hands!

Why Introtweet?

Established in 2013, Introtweet has established an enviable reputation for providing social media training and management services to a diverse range of businesses from small local firms to large international companies. As the social media landscape has changed in recent years, Introtweet has developed a new passion for supporting businesses in creating impactful visuals, including high quality video and photography. Content is King, and Introtweet not only understands this but has developed a service to ensure you no longer need to worry about how to cultivate such content.



"You stepped in and seamlessly took over the reins working on increasing engagement and reaching new audiences, developing creative and relevant content.

A massive thank you for all the fantastic work that you and the team have put in to supporting our social media output."

Devon Air Ambulance

What to Expect

Our Content Creation service is designed to create high quality & high performing content to be shared on your socials. Here at Introtweet we've got the experience, we've got the equipment & we've got the knowledge about what performs best on Social Media.

We can visit your business premises, accompany you at an event or simply chat with your team to gather content that shows your business off to the highest quality.

Do you have expert-led or video worthy content happening at your business premises? Do you have an open day or launch event coming up? Do you run a festival or creative event? Would you like to add voice-overs to your information videos? Do you have information you would love to share via engaging Social Media videos but are unsure how to film to the highest of quality?

Our content creation service is here to help!



What to Expect

We will visit you on-site, whether that's your business premises or somewhere your team will be, armed with our equipment to gather content.

We will chat to those who will be photographed & filmed sharing our knowledge about how to make the process as efficient as possible. We can also chat prior to the filming day to ensure everyone is prepped & ready-to-go once we arrive to maximise the day itself!

Once content is filmed & gathered, we can edit to make ready-to-go social media content for Reels & posts across all platforms, or simply pass the raw files over for you to get creative with!

Ranging from Meta Glasses, portable lighting and microphones, we have all the equipment needed to secure the best angles, the highest sound & video quality & ultimately to create social media content that performs highly across all platforms.



Example Work

- 01 A short video showcasing a mental health service providing support for children and young people in Somerset. [Click here to view.](#)
- 02 A mix of timelapse and real time video created to showcase the extraordinary view over Home Farm Festival! [Click here to view.](#)
- 03 A short interview with a key stakeholder to describe an exciting new farm project in Somerset. [Click here to view.](#)

“Over 85% of consumers state that watching a video has directly convinced them to buy a product or service.”



Pricing

Our costs include the capturing of photos & videos to be used to create high-quality social media content.

For existing Introtweet clients we will then utilise this content throughout your management service. For non-management clients additional costs will apply to edit content gathered - i.e to create a Reel ready-to-use across your accounts. Please contact us at hello@introtweet.com to find out more.

All content gathered will be shared via Google Drive or WeTransfer for you to access.

- £300+VAT for half a day [3 hours]
- £500+VAT for a full day [max 6 hours]
- Bespoke rates can be created to fit your requirements

Discounts available for multiple sessions booked, please contact for further details.

**Travel expenses will apply for locations more than 90 minutes from our HQ in Taunton, Somerset.*



PHOTO GALLERY



“ Visual content generates 94% more views than text-heavy or low-visual content on social feeds.”

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 www.introtweet.com

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