



SOCIAL MEDIA TRAINING

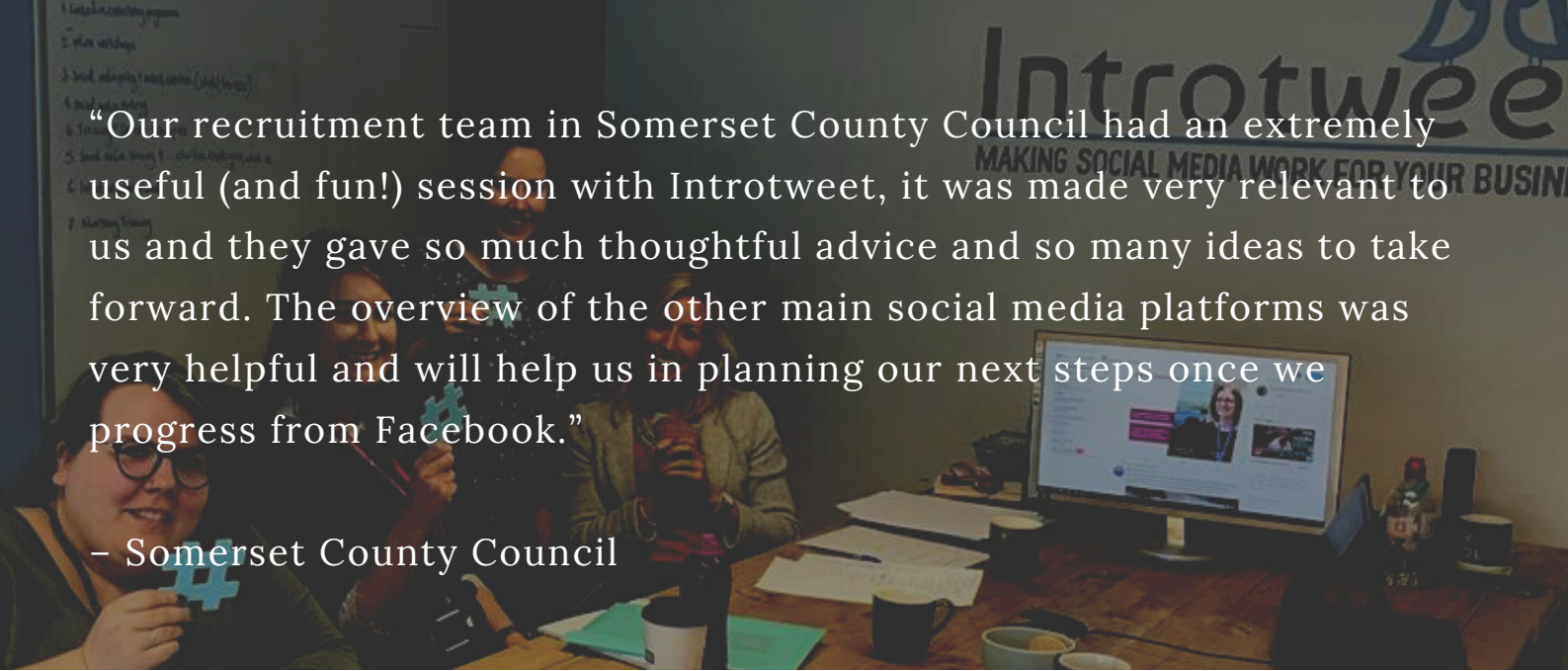
AN INTROTWEET
SERVICE

1 - 2 - 1 TRAINING

Online or in-person

Our bespoke sessions are tailored exclusively for your business and your business alone. Our dedicated trainers Pete & Andi will liaise with you to understand your unique requirements before developing and delivering a session/s that addresses your business needs. All sessions are recorded, whether online or offline, meaning you can access the training forever.

Although many businesses take advantage of the 1 to 1 nature of these sessions we can accommodate up to four people allowing others in your business the opportunity to learn alongside you. Our 12 month aftercare service (School of Social Media) will ensure you stay on track after the session and have access to ongoing support.



"Our recruitment team in Somerset County Council had an extremely useful (and fun!) session with Introtweet, it was made very relevant to us and they gave so much thoughtful advice and so many ideas to take forward. The overview of the other main social media platforms was very helpful and will help us in planning our next steps once we progress from Facebook."

– Somerset County Council

1 - 2 - 1 TRAINING

What you can expect from this service.

- A unique opportunity for personalised Social Media training. Prior to the session you will receive a questionnaire enabling us to plan a tailored session bespoke to your needs.
- All sessions, whether online or in-person are recorded, meaning you can access the training again & again whenever it suits you.
- 12 months of aftercare to ensure you stay on track and stay updated regarding exciting changes and new features (through the Introtweet School of Social Media).
- All content tailored to your business, your target audience & your personal stumbling blocks.
- Detailed discussion & application of our top Social Media tips & ideas.
- Analysis of the latest & most important Social Media features for your business.
- Tips, tricks & ideas to help you increase your Social Media presence & success.
- Analysis of which features can help you hit your personal targets. For example, sales, website traffic, brand awareness etc.
- Creation of a personalised Social Media marketing plan specific to your business. You will leave not just with new knowledge, but a new and achievable plan of action.

“Thank you for yesterday – myself & James both really enjoyed it & found it really useful. We have already made our plan for next week & are looking forward to getting our pages updated with all of our new ideas!”

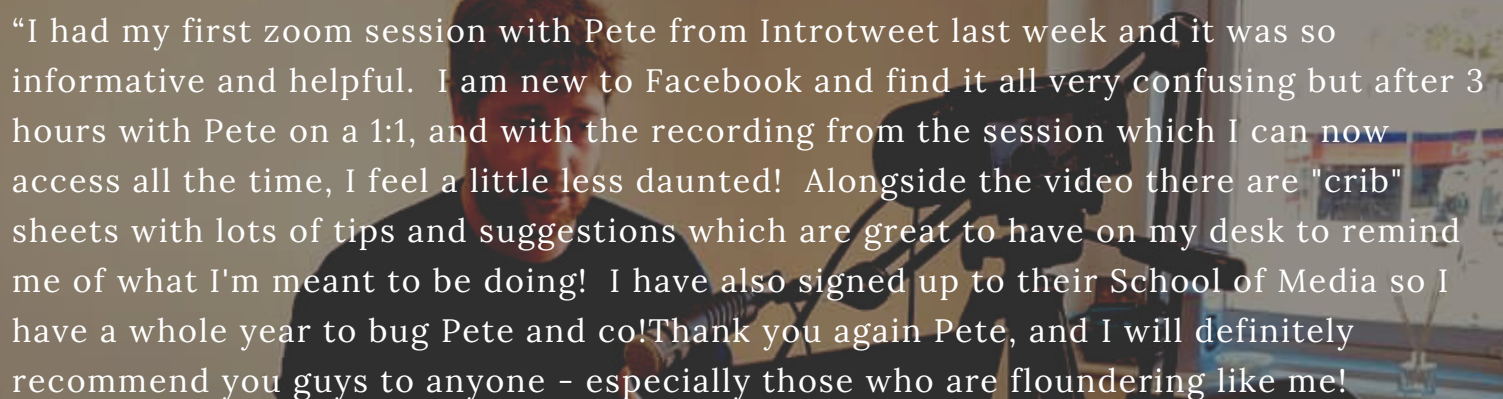
– Bath and West

ONLINE TRAINING

Enjoy the benefits of social media with online training!

Following the events of 2020, Introtweet quickly adapted its training services to an online format to ensure businesses are still able to access their high-quality training services. Please see relevant information about this exciting development below,

- The sessions are structured in the same format and cover the same content as an in-person session. They also run for the same amount of time.
- All sessions are recorded in full and you will be sent the recording upon the culmination of the session. This will prove an excellent resource that you can revisit at any time.
- These sessions are run via Zoom, a free and easy to use software. You don't need to download it, simply click on the link we will send to you at the appropriate time and you will be good to go!
- This online format makes it simple to share screens and give real-time demonstrations when necessary.
- Access training with an award winning team of social media experts wherever you are in the UK (or beyond)!



"I had my first zoom session with Pete from Introtweet last week and it was so informative and helpful. I am new to Facebook and find it all very confusing but after 3 hours with Pete on a 1:1, and with the recording from the session which I can now access all the time, I feel a little less daunted! Alongside the video there are "crib" sheets with lots of tips and suggestions which are great to have on my desk to remind me of what I'm meant to be doing! I have also signed up to their School of Media so I have a whole year to bug Pete and co! Thank you again Pete, and I will definitely recommend you guys to anyone - especially those who are floundering like me!

– Facebook Review

THE INTROTWEET SCHOOL OF SOCIAL MEDIA

By signing up to the Introtweet School of Social Media as part of your training, you will gain a training aftercare service which includes full-time access to a team of social media experts whenever you or your team need it. This ensures that you don't lose any momentum after your session and that you are able to stay up to date with any vital developments that happen after your training date,

- Get your burning questions answered
- Ask advice on campaigns, features, content ideas etc...
- Take part in online mini-Workshops and Live discussion
- Keep yourself and your team up to date with the latest social media updates
- Engage with other businesses & keep on track with your targets!

Your 12-month access to the Introtweet School of Social Media includes the following:

- Access to a monthly Facebook Live Q&A session, hosted by the Introtweet team showcasing the latest Social Media news, trends & tips.
- Access to a monthly Introtweet workshop focusing on a specific Social Media platform or a specific Social Media goal .
- Access to three social media experts on a daily basis
- Become part of our exclusive Facebook community and get your burning questions answered
- Access bonus live streams and workshop videos when a BIG change occurs in the Social Media world
- Stay up to date and motivated



1 - 2 - 1 TRAINING

Packages - in person and online. All sessions are recorded for you to access forever.

Platinum Training

- 10 hours of social media training with 12 months of aftercare
- 5 x 2-hour sessions spread across a time span of your choosing
- Consistent support, feedback & audits throughout the training delivery
- £949+VAT for one attendee, with an additional £100 per additional attendee
[attendees need to be from the same company].

Gold Training

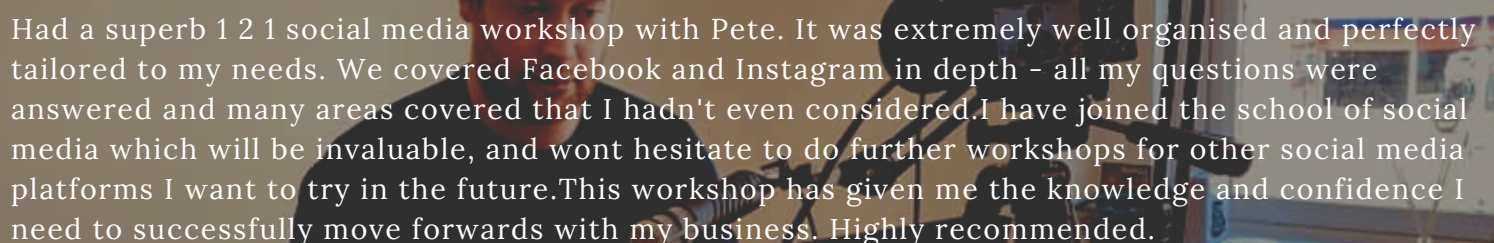
£394+ VAT for a 3 hour bespoke training session
for one attendee

£459 + VAT for a 3 hour bespoke training session
for two attendees

£479 + VAT for a 3 hour bespoke training session
for three attendees

£499 + VAT for a 3 hour bespoke training session
for four attendees

For five people or more, please view our [Social Media Workshops](#) document. There will be an additional charge for any training that requires travel of more than one hour from Taunton or Exeter of £200 + VAT.

A man with short dark hair, wearing a dark shirt, is speaking into a microphone. He is gesturing with his hands while talking. In the background, there is a blurred office or workshop setting with various items on a table.

Had a superb 1 2 1 social media workshop with Pete. It was extremely well organised and perfectly tailored to my needs. We covered Facebook and Instagram in depth - all my questions were answered and many areas covered that I hadn't even considered. I have joined the school of social media which will be invaluable, and won't hesitate to do further workshops for other social media platforms I want to try in the future. This workshop has given me the knowledge and confidence I need to successfully move forwards with my business. Highly recommended.

- Facebook Review



SOCIAL MEDIA TRAINING

BOOK NOW
