




AN INTROTWEET SERVICE

SOCIAL MEDIA MANAGEMENT



AT INTROTWEET WE UNDERSTAND THE DEMANDS YOU FACE WITH THE DAY-TO-DAY RUNNING OF YOUR BUSINESS AND THAT MAKING TIME FOR SOCIAL MEDIA CAN BE HARD. OUR SOCIAL MEDIA MANAGEMENT SERVICE OFFERS A CONVENIENT SOLUTION. HIGH INTENSITY SOCIAL MEDIA INPUT FROM US, LOW INPUT FROM YOU! OUR TEAM WILL PLAN A SUITABLE SOCIAL MEDIA STRATEGY FOR YOUR BUSINESS AND WILL EXECUTE THIS WEEK ON WEEK ENSURING YOUR BUSINESS ENJOYS THE SUCCESS FROM SOCIAL MEDIA THAT YOU DESERVE.

WHAT YOU CAN EXPECT FROM THIS SERVICE

- # Implementation of a strategic Social Media plan of action.
 - # A high intensity Social Media presence, including weekend response & #SBS competition entry on Twitter.
 - # Content creation via your website, blog posts, news stories, trending events, National Days & via your daily & business-related spontaneous activity! Content can be shared via Whatsapp, Dropbox, OneDrive or email.
 - # Increase of your businesses online presence via increased website traffic, increased Social Media followers & higher engagement levels.
 - # Participation in evening Twitter networking sessions applicable to your business.
 - # A high level of engagement with your target audience via our features & tricks. A key and often forgotten element to success.
 - # Unlimited interaction time to build client & potential customer relationships.
 - # Choice of monthly rolling or long term contracts.
 - # Monthly Social Media success report (Gold Service Only).
 - # High input from Introtweet – Low Input from you.
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PRICING

WE OFFER BESPOKE, GOLD OR SILVER SOCIAL MEDIA MANAGEMENT SERVICES ALLOWING YOU TO CHOOSE THE LEVEL OF INTERACTION THAT IS PERFECT FOR YOUR BUSINESS.



SILVER SERVICE

High intensity Management with 1 post/day on all platforms 5 days/week including regular audience engagement & weekend interaction.

- 2 Social Media Platforms - from £350/month + VAT
- 3 Social Media Platforms - from £375/month + VAT
- 4+ Social Media Platforms - from £400/month + VAT



GOLD SERVICE

High intensity Management with 2 posts/day on all platforms 5 days/week including regular audience engagement & weekend interaction.

- 2 Social Media Platforms - from £420/month + VAT
- 3 Social Media Platforms - from £475/month + VAT
- 4+ Social Media Platforms - from £495/month + VAT

**Discounted rates are available for 12 month sign ups when paid up front. Please get in touch for further information.*



PRICING

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BESPOKE SERVICE

Looking for something a little different to our Gold or Silver Service? We can work with you to come up with service perfect for your business, with the additional elements you require. Please see below for examples of the additional elements that might mean you require a bespoke quote:

- Posting content 7 days a week
- Management of 5 or more platforms
- Attendance at and live management of events
 - Regular paid advertising
- Advanced reporting, for example with Google Analytics
 - Management of a Facebook Group



PAID ADVERTISING

We can offer the creation and running of paid advertising on any platform as an additional extra to your management service. You will be invoiced separately for this service and charged 20% of the cost of the advert itself + an additional £100+VAT charge for advert creation, editing & reporting.



TESTIMONIALS

“I can highly recommend Introtweet for their Social Media Management service and the school of social media. Both these services have enabled me to grow my business and reach new clients. With today’s marketing being largely social media led, I feel every business would benefit from Introtweet’s expertise. They keep ahead of algorithms and new trends so you can concentrate on running your business!”

Louise Tilden, The Garden Room, Taunton

“Our first few months of working with Introtweet have been a really fantastic experience. Both Laura and Pete have created our Social Media presence from a standing start and have evolved this seamlessly into a very dynamic experience. The posts that they create on our behalf are both insightful and very creative. Introtweet are extremely organised and this really helps when it comes to providing timely and meaningful content. The method of sharing content is extremely easy and has encouraged all of the team to engage and participate. So an extremely satisfying first few months. I did have some real concerns initially that we would not be able to generate any interesting content, but with some guidance and encouragement from Laura and Pete this has certainly proved not to be the case. We have shared some interesting content and experienced some really pleasing levels of engagement. In conclusion, one very happy customer and I would encourage you to consider using Introtweet to manage your Social Media services – I promise that you won’t regret it!”

Steve Burry – Managing Director – Dennis Maps LTD

“Introtweet have been fantastic in helping me get my work noticed by social media. In two months my statistics have gone off the scale. The traffic visiting my Twitter and Facebook has had an overwhelming response. They are very organised; on the ball and pushing me for new work to go on line. It also has allowed me to concentrate on my own work and not tied to a desk. Been away for nearly three weeks in Ireland working; knowing Introtweet are posting for me takes the pressure off greatly. It felt like everything was taken care of while I was away and never a blip with a lot of people following my daily image/blog. Best of all I am getting results in Wedding enquiries on a weekly basis. The skill set they have would help any business. It’s changed my outlook and allowed me to concentrate on my work!”

Clayton Jane Photography