



SOCIAL MEDIA AUDIT

AN INTROTWEET SERVICE

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SOCIAL MEDIA AUDIT

£100+VAT

- Covering up to **four platforms** - Facebook, Twitter, Instagram or LinkedIn [personal & company page]
- Analysis of the relevant **profiles** themselves including our recommendations regarding how the profiles could be improved.
- Analysis of the **content** being shared across the platforms; what we love and what we would recommend could work well in the future.
- Our top tips regarding **recent changes** and how to stay ahead of the game.
- Analysis of your **Social Media analytics** make recommendations to improve and develop them.



"Myself and my marketing team found this audit incredibly useful. It's so easy to get stuck with day-day Social Media posting without checking in to analyse what's working well (or what's not working at all!). Thanks Introtweet this has given us lots of to action and take away to improve our presence even further."

- Emily K