



SOCIAL MEDIA WORKSHOPS

AN INTROTWEET SERVICE

WWW.INTROTWEET.COM



Social Media Workshops

At Introtweet we understand that no two businesses are the same. Different social media channels work better for some businesses than others. Businesses also have different requirements – whereas the goals for some businesses social media usage may be to increase sales, others will want to focus on raising brand awareness.

Our bespoke workshops are tailored exclusively for your business and your business alone. Our expert team will liaise with you to understand your unique requirements before developing and delivering a workshop that addresses your company's needs.

What you can expect from this service:

- # A bespoke workshop tailored to your company's needs, stumbling blocks & targets.
- # A questionnaire sent to all attendees prior to the workshop to enable a personalised workshop to be planned. This leads to a brilliant, unique & highly useful training workshop.
- # A workshop tailored to the ability levels of all attendees
- # Many tips, tricks & strategic ideas to increase your company's Social Media presence & success.
- # Our Introtweet training workbook + resources.
- # A 3 or 6 hour workshop at your premises.
- # An interactive, inspiring & fun session.
- # Creation of individual & company wide Social Media marketing plans.
- # Discussion (where appropriate) of your businesses Social Media policy.
- # Optional, but recommended, online aftercare service to ensure all attendees can stay up to date and supported following the session.

Add all attendees to this service for just £99+VAT for 12 months.



Pricing

3 hour Workshop

For up to 10 attendees - £700+ VAT
For up to 15 attendees - £1050 + VAT
For up to 20 attendees - £1400 + VAT



6 hour Workshop

For up to 10 attendees - £900+ VAT
For up to 15 attendees - £1350 + VAT
For up to 20 attendees - £1800 + VAT

12 month School of Social Media Subscription

Optional, but recommended, online aftercare subscription for all attendees - £99+VAT



For fewer than five attendees, please view our Social Media 1-2-1 training document.

There will be a charge for any training that requires travel of more than one hour from Taunton of £100 + VAT



Testimonials

“My brief was clear, I wanted a course designed to explain clearly what Social Media means to the Superyacht Industry, why we should use it and what it means to our business. With delegates ranging in age and experience it was a wide complex brief. I was keen to create a workshop that would focus on the key areas, involve our competitor set and be interactive.



Introtweet not only understood the brief but delivered it to perfection holding the room for the entire day, no mean feat when you have 20 people glued to their mobiles 24/7! I would have no hesitation in recommending Introtweet and the fact that every delegate is now posting confidently, with a far greater understanding is proof of how successful the course was.”

– *Richard Shead, Burgess Yachts Brokerage Sales and Marketing Manager*





Testimonials

"I approached Introtweet with a view to delivering 7 training events across the country to upskill the professional cricket development workforce responsible for growing participation in the sport. From the very start Introtweet were extremely supportive and happy to visit all corners of the country. After sorting dates, they engaged with all the individual session leaders who supplied them with some local context, and set up the self-assessment questionnaires so Introtweet could tailor the content of each session.

The feedback has been excellent from all the events and by the end we'll have trained in excess of 100 staff. I'm sure the cricket industry will call on Introtweet again in the future to continue to develop our staff in the significance of using social media effectively."

– Joe Dale, Regional Youth Participation Executive (South Central)

Testimonials

"A big THANK YOU from us for three really great Workshops! They were bursting with useful content and I've received lots of great feedback from the team.

Please pass on my thanks to Laura also. We now need to put your tips into practice and hopefully watch our engagement, fans and ultimately sales grow!"

- Maxine Lane, MDL Marinas, Senior Marketing Manager

"Thank you for delivering the three fantastic Social Media training sessions. I've received some really positive feedback, and we're looking forward to seeing an uplift in activity following our training the Introtweet way!"

- Adrien Burnand, MDL Marinas, Head of Marketing



MDL MARINAS





Testimonials

"On behalf of the 6 North Region County Boards, and the ECB, I would like to say a HUGE thanks for the excellent Social Media Training Workshop that you delivered to our staff on 20th February. I've not seen the team as engaged in a workshop, or speak so positively about a training day like they did on, and following the day with you both.

The team really valued the information provided and the way in which it was presented – so much excellent content, hints, tips & tricks provided, but in such an easy to understand format. As a result of the learning on the day, the content that is being shared on the County Boards channels, along with the timing of the posts, engagement levels, calls to action etc, has all vastly improved and this is testament to the excellent training provided. I really look forward to seeing how the County Boards use their respective channels to engage with their audiences, drive interest and convert their interactions into sign ups/new participants for this summers National Programmes.

Once again, many thanks for an excellent training session and I hope to share further experiences with Introtweet in the future."

– Ben Cuthbertson, Regional Youth Participation Executive (North East)