



1-2-1 SOCIAL MEDIA TRAINING

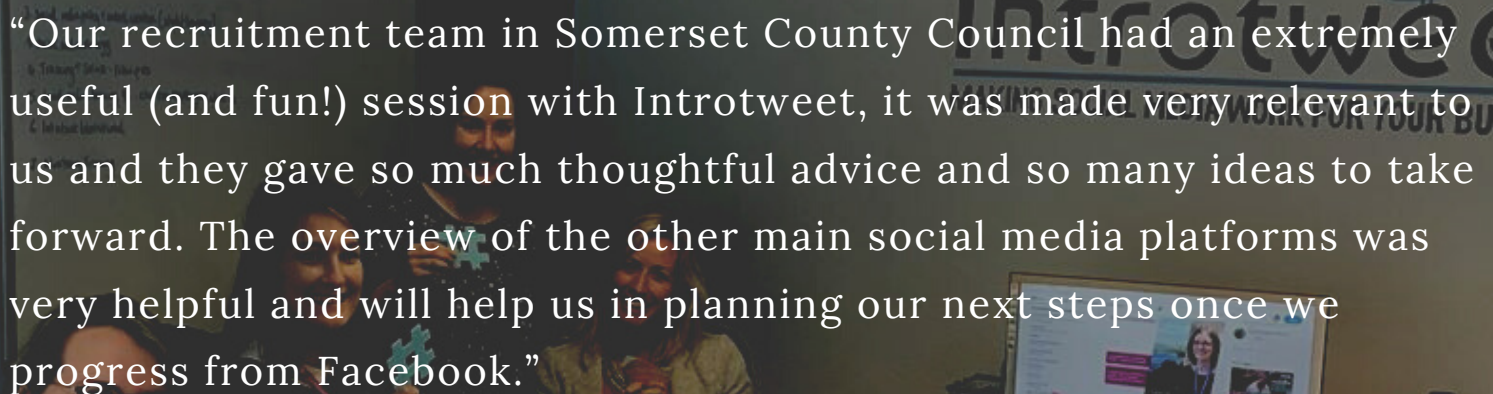
AN INTROTWEET SERVICE

WWW.INTROTWEET.COM

1 - 2 - 1 TRAINING

What you can expect from this service

Our bespoke sessions are tailored exclusively for your business and your business alone. Our dedicated trainer Pete will liaise with you to understand your unique requirements before developing and delivering a session that addresses your business needs. Although many small business owners take advantage of the 1 to 1 nature of these sessions we can accommodate up to four people allowing others in your business the opportunity to learn alongside you. There is also an optional, but recommended, 12 month aftercare service (School of Social Media) to ensure you stay on track after the session and have access to ongoing support.



“Our recruitment team in Somerset County Council had an extremely useful (and fun!) session with Introtweet, it was made very relevant to us and they gave so much thoughtful advice and so many ideas to take forward. The overview of the other main social media platforms was very helpful and will help us in planning our next steps once we progress from Facebook.”

– Somerset County Council

1 - 2 - 1 TRAINING

What you can expect from this service

- # A unique opportunity for personalised Social Media training. (Prior to the session you will receive a questionnaire enabling us to plan a tailored session bespoke to your needs.)
- # All content tailored to your business, your target audience & your personal stumbling blocks.
- # Detailed discussion & application of our top Social Media tips & ideas.
- # Run through of the new, latest & most important Social Media features
- # Many tips, tricks & ideas of how to increase your Social Media presence on each of your accounts & increase your overall Social Media success.
- # Many ways to increase your website traffic, engagement & enquiries via Social Media.
- # Provision of our Introtweet Social Media training resources.
- # Together throughout the session we will create a personalised Social Media marketing plan for your business.

Optional, but recommended, 12 month aftercare package.

“Thank you for yesterday – myself & James both really enjoyed it & found it really useful. We have already made our plan for next week & are looking forward to getting our pages updated with all of our new ideas!”

THE INTROTWEET SCHOOL OF SOCIAL MEDIA

12 months of online follow-up support

This optional but highly recommended addition to your 1-2-1 training session has been designed to allow you continuous access to three social media experts following your training session. This will ensure you and your business are continuously supported and able to maintain the momentum and knowledge you have gained during the session.

- # Get your burning questions answered
- # Ask advice on campaigns, features, content ideas etc...
- # Take part in online mini-Workshops and Live discussion
- # Keep yourself and your team up to date with the latest social media updates
- # Engage with other businesses & keep on track with your targets!

Your 12 month subscription to the Introtweet School of Social Media includes the following:

- # Access to a monthly Facebook Live Q&A session, hosted by the Introtweet team showcasing the latest Social Media news, trends & tips.
- # Access to a monthly Introtweet workshop focusing on a specific Social Media platform or a specific Social Media goal .
- # Access to three social media experts on a daily basis
- # Become part of our exclusive Facebook community and get your burning questions answered
- # Access bonus live streams when a BIG change occurs in the Social Media world or catch one of our frequent speaking gigs!

1 - 2 - 1 TRAINING

Pricing

£195 + VAT for a 3 hour bespoke training session
for **one attendee** (£294+VAT for the session including 12 month School
of Social Media subscription)

£255 + VAT for a 3 hour bespoke training session
for **two attendees** (£354+VAT for the session including 12 month School
of Social Media subscription)

£270 + VAT for a 3 hour bespoke training session
for **three attendees** (£369+VAT for the session including 12 month
School of Social Media subscription)

£290 + VAT for a 3 hour bespoke training session
for **four attendees** (£389+VAT for the session including 12 month School
of Social Media subscription)

For five people or more, please view our Social Media Workshops document. There will be an additional charge for any training that requires travel of more than one hour from Taunton of £50 + VAT.

"Following my one-to-one with the Introtweet experts, i've gained a very good understanding of how platforms work, such as facebook and instagram, and therefore learnt how to optimise them. For example, little changes to business profiles that make significant differences. It turns out, the things I didn't think were that important are actually game changing!"